



Master the art of presentations

Elevate your speaking skills, deliver memorable presentations, and communicate your message.

Whether you're pitching to potential clients, presenting to your board of directors, joining a panel, speaking at public events, or addressing both internal and external stakeholder groups, being an assured and authentic speaker is an acquired skill.

The impact of poor presentation skills can be significant. Inadequate preparation or poor delivery can result in lost opportunities, diminished credibility and reduced engagement.

Our training provides the tools and confidence you need to excel in any speaking scenario.



Here is how our training can benefit you

Impress potential clients, boards or stakeholder groups with well-structured and memorable presentations.

Shine in public speaking roles, whether delivering keynotes, participating in panels, or addressing large audiences.

Communicate effectively with internal teams, fostering better understanding and collaboration.

Benefits

Increased confidence and stage presence.

Effective communication of key messages.

Improved understanding of how to prepare for presentations or speaker events.

Better audience engagement.

Professional growth.

What does our training cover?



The importance of public speaking:

Understand why public speaking is vital in professional settings and how it can advance your career.



Building a personal brand:

Learn how to craft and project a strong personal brand through your presentations.



Crafting and delivering key messages:

Develop clear and impactful key messages that resonate with your audience.



Useful frameworks:

Learn about proven frameworks to structure your presentations for maximum effectiveness.



Tone of voice and word choice:

Master the nuances of tone and word choice to enhance your delivery.



From cue cards to autocue:

Learn the best practices for using visual aids and technology to support your presentations.



Wardrobe choices:

Dress for success and ensure your appearance supports your message.



Overcoming nerves and build confidence:

Techniques to manage breathing for a polished delivery.



Personalised strategies:

Find what works best for you through personalised coaching and feedback.

Black Vanilla's process

1. Assessment and goal setting

We begin by understanding your current skill level and defining your presentation goals.

2. Customised training

Based on the assessment, we create a tailored training plan that addresses the group's specific needs and objectives. There might be more focus on presenting to boards or speaking at events.

3. Practical exercises and feedback

Engage in practical exercises, including mock presentations with real-time feedback to hone your skills.

4. Continuous improvement

We provide ongoing support and resources to ensure your presentation skills continue to improve over time.



Choose from:

A bespoke session for up to three people...

- A 3.5-hour session
- Bespoke training for the group, including practicing your organisation's key messages
- £1,000

For up to 10 people...

- A full-day session
- Bespoke training for the group, including practicing your organisation's key messages
- £3,000

If you don't see a package that meets your needs, get in touch and tell us more.

NB: training generally takes place at the client's offices, we can book an alternative space, which will be charged on to the client.



Why choose Black Vanilla?

Black Vanilla is a communications and events specialist. We love to empower individuals to be the best possible spokesperson or ambassador for their organisation.

Our experienced trainers genuinely enjoy helping people to become better communicators because we feel that clear communication is fundamental to interaction, transaction, relationship-building and problem-solving.

Do you want to become a confident presenter? Get in touch.

